

A graphic for a cable TV service update. The background is dark blue with a large, glowing fiber optic cable bundle in the lower half, emitting purple and pink light. The CFU logo is in the top left. The text is in white and yellow.

# CFU Cable TV service update

New HD Channels  
Revised Channel List

What you need to know  
about the 2009 cut-off of  
analog broadcast TV

Try HDTV Free  
Details inside

# More HD for Your TV



Call 268-5283 to try HD  
Essentials free for 60 days.

As of May 28, these HD channels will be  
provided with Basic Plus cable and HD  
Essentials from Cedar Falls Utilities.



HD CBS KGAN  
HD Fox KFXA  
HD NBC KWWL  
HD PBS IPTV  
HD ABC KCRG  
TBS HD



TNT HD  
Big 10 Network HD  
ESPN2 HD  
ESPN HD  
NFL Network HD



HD Theater  
USA HD  
National Geographic HD  
HD Net  
HD Net Movies



A&E HD  
History HD  
Food Net HD\*  
HGTV HD\*  
Sci Fi HD  
Bravo HD



TERMS: CFU Basic Plus cable  
subscription and HD set-top  
box or cable card required at  
regular price. Previous HD  
Essentials subscribers are not  
eligible for this free trial.  
Standard installation included.  
Offer expires July 31, 2008.



\* Launching July 31

## CFU Expands HD Programming

In late May CFU will add **Sci-Fi HD, Bravo HD, and USA HD** to our high definition cable service at no additional cost to subscribers. With these new channels and the upcoming launch of **HGTV** and **Food Network** in HD, CFU's high definition line-up will include 25 networks.

## HD Options and Pricing

For just \$12.00 per month, our **Basic Cable Service** includes the HD signals from the local ABC, CBS, Fox, NBC and PBS stations. Any subscriber should be able to receive these signals using the digital tuner in his or her HDTV, with no set-top box or cable card required.

Our popular **Basic Plus** service now includes the five broadcast HD channels **and five high definition cable networks: TBS, TNT, Big 10 Network, ESPN and ESPN2**. An HD set-top box or cable card is needed to access the HD cable networks, because these signals are distributed in a scrambled (or encrypted) format. Cable cards rent for \$5.00/\$2.50 (first card/each additional card) and HD set-top boxes for 10.00/\$6.50 (first box/each additional box) per month.

**HD Essentials** is a group of networks that can be added to Basic Plus cable for \$11.95 per month. With the channels we're adding, HD Essentials will include 12 networks, all listed on the channel card at right. CFU plans to add more networks to this service in 2008 - 2009. A cable card or set-top box is needed to receive these channels; see rental fees above.

CFU's **HBO, Cinemax** and **Starz** subscribers now receive HD programming as part of these services.



## CFU has you covered for the 2009 analog TV broadcasting cut-off

In February, 2009, U.S. TV stations must stop using analog signals and broadcast in digital format only.

For your convenience, CFU Cable will continue to provide the local broadcast\* stations in both analog and digital formats after February, 2009. This means you can continue using analog TVs without a problem, and use the digital signal for superior picture quality on your digital TVs.

Looking to the future, we know the day will come when analog cable service goes the way of the rotary phone and the 8-track tape. Customer demand, FCC policy and evolving technology will determine how long CFU continues providing analog service. As of today, we expect to maintain our Basic (2-24) service in analog format at least through 2010. When the time comes to eliminate analog, we pledge to give customers no less than a full year of advance notice.

Meanwhile, a gradual transition will take place. As customers replace analog TVs with digital sets, CFU will gradually replace analog signals with digital signals for the Basic Plus (25-78) channels, and add many more high definition channels. This transition will begin within the next 12 months.

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\* IPTV, KCRG, KFXA, KGAN, KWKB, KWWF, KWWL and KXPR are the local broadcast stations carried on CFU Cable TV.

## Channel Line-up Changes

These channel changes are planned for May 27-29. Cable rates will not change.

### Networks we are adding

109	BBC World	Digital Signature
118	ION Life	Digital Signature
133	Qubo	Digital Signature
134	KWWL RTN	Digital Signature
135	IPTV Plus	Digital Signature
173	Chiller	Digital Signature
446	USA HD	HD Essentials
455	Sci Fi HD	HD Essentials
456	Bravo HD	HD Essentials

A description of the content on each new network is at right.

### Networks moving to new channels

Network	Channel: New	Old
Church Channel	18	23
SCOLA	19	24
CSPAN	23	18
CSPAN2	24	19
EWTN	25	70
ABC Family	38	74
Lifetime	55	73
CNN	70	75
Headline News	71	76
Fox News	72	77
MSNBC	73	78
BET	74	55
American Life TV	75	38

As we announced in November, CFU is **dropping MOJO**, now carried on channel 446. We decided not to renew the network because the owner cut the service from two full-time channels (iNHD and iNHD2) to one, changed the name and content and refused to renegotiate the price. Channel 446 will be **USA HD** starting May 28.

## New Network Profiles

**BBC World** is an international news channel from the British Broadcasting Corporation (BBC).

**ION Life** shows family programming that promotes active lifestyles, personal growth and wellness. The schedule includes shows about health, fitness, diet and nutrition, purposeful living, travel, shopping, family activities and personal adventure.

**Qubo** is a children's network featuring programs such as *Jacob Two-by-Two*, *3-2-1 Penguins!*, *Rupert*, *VeggieTales*, *Jane and the Dragon*, *Theodore Tugboat*, *Lamb Chop's Play-Along*, *Elliot Moose*, *Babar*, and more. The network promotes literacy and values.

**Chiller** is a horror genre network. Programming includes classic series such as *Alfred Hitchcock Presents* and *Twin Peaks*, feature films such as *The Shining*, *Poltergeist*, *Frankenstein* and *Freddy Krueger*, and works from John Carpenter and Steven King.

**USA HD** is a high definition version of USA Network, CFU channel 44. USA programming includes professional wrestling, US Open Tennis, original series such as *Psych* and *Monk* and feature films from Universal Studios.

**SciFi HD** is the high definition version of SciFi Network, CFU channel 49. It features science fiction movies, original series and vintage series.

**Bravo HD** is the high definition version of CFU channel 40, featuring lifestyle and reality shows.

**KWWL Retro TV (RTN)** is a local broadcast channel carrying vintage favorite TV series.

**IPTV Plus** is a Public Television station devoted to do-it-yourself programming.



*The Power of Service.*

P.O. Box 769, Cedar Falls, IA 50613 (319) 266 1761



# Cable Television Channel Guide

Effective 5/28/08

To Add or Change Cable TV or Internet Services, Call 268-5283  
For TV or Internet Tech Support, Call the Help Desk at 268-5221

2	CBS (KGAN)	40	Bravo
3	KWKB	41	TCM
4	WGN	42	AMC
5	QVC	43	TNT
6	Fox (KFXA)	44	USA
7	NBC (KWWL)	45	FX
8	IPTV (KRIN)	46	Disney Channel
9	ABC (KCRG)	47	Cartoon Network
10	The Weather Channel	48	Nickelodeon
	WeatherPoint	49	SCI-FI
11	KXPR	50	E!
12	TBS	51	Comedy Central
13	Zap2it Guide	52	Spike TV
14	CF Community TV	53	CMT
15	KWWF	54	VH1
16	CFU Hometown	55	Lifetime
17	Church Channel	56	MTV
18	SCOLA	57	History
19	HBO	58	Movieplex
20	HBO Plus	59	CNBC
21	HBO Signature	60	Versus
22	CSPAN	61	Discovery
23	CSPAN2	62	Nat. Geographic
24	EWTN	63	Animal Planet
25	ESPN Classic	64	TruTV
26	ESPN	65	Speed Channel
27	ESPNs	66	Golf Channel
28	ESPN2	67	WE
29	ESPNU	68	Oxygen
30	Comcast Sports	69	Big 10 Network
31	HGTV	70	CNN
32	Food Network	71	Headline News
33	TV Land	72	Fox News
34	Travel Channel	73	MSNBC
35	Hallmark	74	BET
36	TLC	75	American Life TV
37	ABC Family	76	- 78 Reserved
38	A&E	98	Public Access
39		99	Educational Access

100	Toon Disney	189	Starz! HD†
101	Noggin	190	-192 Starz!*
102	Discovery Kids	193	Encore
103	Science Channel	194	Encore True Stories
104	Discovery Home	195	Encore Action
105	Investigations	196	Encore Westerns
106	Military Channel	197	Encore Love
107	KWWL Weather	198	Encore Mystery
108	History Internat'l	200 - 205	HBO*
109	BBC World	206	HBO HD†
110	Fox Business	210 - 217	Cinemax*
114	Discovery Health	218	Cinemax HD†
115	Fit TV	220 - 223	Showtime*
116	G4	230	The Movie Channel*
117	Biography	231	Movie Ch. Extra*
118	ION Llife	300	What's on PPV
119	Style	301 - 307	iNDemand PPV
120	Current	361 - 364	Adult PPV
121	Bloomberg	370 - 377	Sports PPV
122	BBC America	402	HD CBS KGAN✓
124	TBN	406	HD Fox KFXA✓
125	RFD TV	407	HD NBC KWWL✓
131	Game Show Net	408	HD PBS IPTV✓
132	The N	409	HD ABC KCRG✓
133	Qubo	439	TBS HD†
134	KWWL RTN	440	TNT HD†
135	IPTV Plus	441	Big 10 HD†
150	CBS CollegeSports	442	ESPN2 HD†
151	Outdoor Channel	444	ESPN HD†
152	NFL Network	443	NFL Network HD†
153	ESPN U	445	HD Theater†
154	Fox Soccer	446	USA HD†
155	The Golf Channel	447	National Geo HD†
156	Sportsman Channel	448	HD Net†
160	CMT Pure	449	HD Net Movies†
161	VH1 Classic Rock	450	A&E HD†
162	VH1 Soul	451	History HD†
164	Music Television 2	452	Food Net HD†*
165	MTV Hits	453	HGTV HD†*
167	Retro TV	454	Reserved
170	Fox Movies	455	Sci Fi HD†
171	Hallmark Movies	456	Bravo HD†
172	SoapNet		
173	Chiller		
174	Ovation	900-936	Digital Music

## Legend

Basic Cable Channels
Basic Plus Cable Channels (requires Basic Subscription)
Premium Subscription Channels

\* Standard set-top box or Cable Card required.  
† HDTV and HD set-top box or Cable Card required.

## Legend

Pay Per View (Basic subscription and digital set-top box required)
Premium Subscription Channels
Digital Signature Cinema (Basic Plus Subscription Required)*
HD Basic Plus (Included with Basic Plus Service at no extra cost)
HD Essentials (Add to Basic Plus Service for \$11.95/mo.)

\* Coming 7/31/2008 \* Standard set-top box or Cable Card required.  
✓ HDTV required. HD set-top box or Cable Card recommended.  
† HDTV and HD set-top box or Cable Card required.